



# GRAPHIC DESIGNER DAVID GRIES



Multimedia Graphic Artist responsible for daily graphic design for a large American media publishing group. Passionate, driven, and fearless learner who takes pride in his work.

## CONTACT

- 152 E Main Ave Apt. A  
Zeeland, MI  
49464
- davidjgries@gmail.com
- www.davidjgries.com
- 616.298.4722

## SKILLS

Digital Design

Print Design

Video Production

Web/Landing Page

Microsoft Office

Customer Service

Humor

## REFERENCES

On Request

## WORK HISTORY:



**05/2017 to Current Multi Media Production Designer**  
*Advance Local - Walker MI*

- Creates new solutions for evolving brand and potential new brands.
- Maintains and archives print, digital, and video assets.
- Careful attention to detail
- Design and develop digital assets and concepts assigned to the design team.

**10/2019 to Current Graphic Designer/Social Media Manager**  
*(M)Publicity - Grand Rapids, MI*

- Develop, implement and manage our social media strategy.
- Manage and oversee social media content.
- Adhere to rules and regulations.
- Designed social media ads to spec.
- Prepared and posted to social media accounts during peak interaction times.

**12/2013 to Current Graphic / Web Designer**

*Collective Development Incorporated - Lansing, MI*

- Maintained consistent use of graphic imagery in materials and other marketing outreach.
- Collaborated with vendors to ensure style consistency with other marketing materials.
- Developed design deliverables that elevated, differentiated, and functioned on-brand and on-strategy.
- Generated new ideas with limited direction and varied internal client needs.

**11/2014 to 04/2017 Customer/Employee Relations**

*Herman Miller - Holland, MI*

- Greeted, interacted, and tended to guests at the front door of the showroom
- Maintains and archives digital assets.
- Wrote and edited company web pages, internal blog, and social media posts.
- Created interactive digital presentations, multi page documents, and original vector artwork for executives.

## EDUCATION:



**08/03 Associate: Marketing**  
*Davenport University*

**12/12 Bachelor of Arts: Graphic Design**  
*Art Institute of Pittsburgh*

- Art Design Coursework
- Advanced Graphic Design coursework
- Photography course