



GRAPHIC DESIGNER

DAVID GRIES



Multimedia Graphic Artist responsible for daily graphic design for a large American media publishing group. Passionate, driven, and fearless learner who takes pride in his work.

CONTACT



152 E Main Ave Apt. A
Zeeland, MI
49464



davidjgries@gmail.com



www.davidjgries.com



616.298.4722

SKILLS

Digital Design

Print Design

Video Production

Web/Landing Page

Microsoft Office

Customer Service

Humor

REFERENCES

On Request

WORK HISTORY:



05/2017 to Current **Multi Media Production Designer**

Advance Local - Walker MI

- Creates new solutions for evolving brand and potential new brands.
- Maintains and archives print, digital, and video assets.
- Careful attention to detail
- Design and develop digital assets and concepts assigned to the design team.

10/2019 to Current **Graphic Designer/Social Media Manager**

(M)Publicity - Grand Rapids, MI

- Develop, implement and manage our social media strategy.
- Manage and oversee social media content.
- Adhere to rules and regulations.
- Designed social media ads to spec.
- Prepared and posted to social media accounts during peak interaction times.

12/2013 to Current **Graphic / Web Designer**

Collective Development Incorporated - Lansing, MI

- Maintained consistent use of graphic imagery in materials and other marketing outreach.
- Collaborated with vendors to ensure style consistency with other marketing materials.
- Developed design deliverables that elevated, differentiated, and functioned on-brand and on-strategy.
- Generated new ideas with limited direction and varied internal client needs.

11/2014 to 04/2017 **Customer/Employee Relations**

Herman Miller - Holland, MI

- Greeted, interacted, and tended to guests at the front door of the showroom
- Maintains and archives digital assets.
- Wrote and edited company web pages, internal blog, and social media posts.
- Created interactive digital presentations, multi page documents, and original vector artwork for executives.

EDUCATION:



08/03 **Associate: Marketing**

Davenport University

12/12 **Bachelor of Arts: Graphic Design**

Art Institute of Pittsburgh

- Art Design Coursework
- Advanced Graphic Design coursework
- Photography course